

*Everyone
has
a home*



SURREY
Homelessness
& Housing
SOCIETY

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Message from the Chair



The City of Surrey has changed and grown substantially over the past few decades.

Along with that growth has come a shortage of affordable housing and an increasing number of homeless people in our community. Surrey is not alone - this is a challenge facing many municipalities across Canada.

To address this challenge, Surrey's Mayor and Council established the Surrey Homelessness and Housing Fund in 2007 with more than \$9 million in seed funding. The work began with a strategic decision to place the fund's management and growth in the capable hands of Vancity Group. As a sign of its commitment to this effort, Vancity Community Foundation committed a grant of \$75,000 over three years to support community leadership on housing and homelessness.

Despite the global economic crisis, our fund survived relatively unscathed and has generated the income that the Mayor and Council hoped we would be able to invest in solutions.

The seed funding put us in a unique position to begin our work by awarding a one-time, \$1 million grant for a special project. On October 2008, we awarded this grant to Atira Society's Maxxine Wright Place. Once completed, this facility will provide housing and services for at-risk women and girls who struggle with substance abuse, mental-health problems and violence.

In October 2009, we were pleased to make our first awards under our Annual Grants Program. These awards ranged from \$5,000 to \$60,000 and were awarded to organizations that exemplify the innovation, dedication and commitment required to create a City where "everyone has a home." We planned to distribute \$200,000, but the quality and innovation shown in the projects and the urgency of the need compelled the Board of Directors to commit more funds – a total of \$245,000 in 2009.

Today, after our first full year of operation, and our first round of annual grant giving, we're proud to be both leading and supporting projects that will make a difference to so many people in this city.

In the following pages you will read about some exciting and innovative projects. All these projects are led by inspiring individuals and organizations. We look forward to working with these community partners on solutions to homelessness in our community.

COUNCILLOR JUDY VILLENEUVE,
Chair of the Social Planning Advisory Committee and President
of the Surrey Homelessness and Housing Society

From Inception to Grant Giving

Vision and Mission

In 2009, we embarked on a visioning process and established our strategic vision and mission.

VISION: Everyone has a home.

MISSION: Our mission is to raise, manage and distribute funds to support programs, projects and initiatives to make a difference in the lives of peoples who are homeless or at-risk of homelessness in Surrey. The Surrey Homelessness and Housing Society is committed to creating positive change through strategic leadership.

Brand and Website

In addition to our visioning process we unveiled our logo and website. Our new 'look' really captures the qualities we embrace and supports our vision that "everyone has a home". Our logo and website helped us fine tune who we are, where we are going and the tools we need to get there.

Goals

As part of our visioning process, we established the strategic goals and objectives that will guide our activities and help us to reach our vision.

GROW – Increase the funds available for investing in community programs, projects and initiatives.

GRANT – Reduce homelessness in Surrey by making strategic financial investments in programs, projects and initiatives.

LEAD – Provide leadership and resources for programs, projects and initiatives addressing the needs of people who are homeless or at risk of homelessness in Surrey.



Grow

Leveraging Support

One of our first critical decisions as a Board was to ensure our city-endowed fund was well managed and positioned to grow. We made the strategic decision to place the fund with Vancity Group. This decision leveraged support from the Vancity Community Foundation which brought \$75,000 in grants over three years into the community to support the Surrey Homelessness and Housing Task Force and the Peninsula Housing 2 Home (PH2H) Working Group (formerly the Semiahmoo Housing Roundtable).

This additional financial support has helped these community tables expand their capacity, increase collaboration and allow for long-term planning.

As a funding partner, we also participate in these community planning tables ensuring that we have an authentic role in contributing to the success of the projects we fund.





Message from Vancity Community Foundation

The Vancity Community Foundation is extremely proud of our relationship with the City of Surrey and we have been inspired by the incredible group of dedicated volunteer community leaders who serve as Directors of the Surrey Homelessness and Housing Society.

Vancity Community Foundation was selected to host this fund through a competitive process in 2007. The Surrey Homelessness and Housing Fund added to our group of more than 100 other donor advised funds that we manage, invest and grow on behalf of community groups. Through our public charitable foundation, which is associated with Vancity Credit Union, 100% of our invested assets are screened according to “socially responsible investment” parameters, and we take a highly engaged approach to supporting community and our donors.

Vera LeFranc, Surrey Homelessness and Housing Society’s Program Manager, has done an exceptional job working with the Society to set a strong strategic direction and begin the annual granting cycle to invest the fund’s earnings in solving homelessness in Surrey.

We look forward to seeing this fund continue to grow at our Foundation and bring about even greater positive change in Surrey for the future. We firmly believe this fund will serve as a shining example for other communities that want to make a meaningful contribution toward addressing the challenges of homelessness and affordable housing.

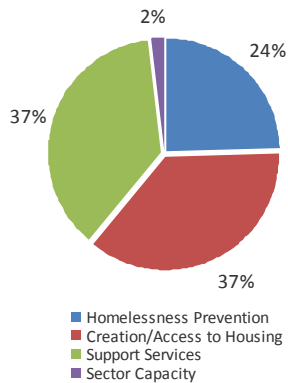
DEREK GENT,
Executive Director
Vancity Community Foundation

Vancity Community Foundation
Together, more becomes possible

Grow

FUND STATEMENT

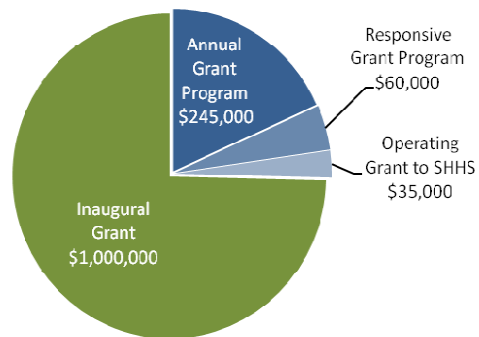
Annual Grant Program Distribution



Financial Highlights Statement Summary (for the period ending December 31, 2009)

Capital Balance	
Capital Contributions	\$ 9,499,240.91
Less: Grants disbursed from Capital	\$ (900,000.00)
Net Capital Balance	\$ 8,599,240.91
Income Balance	
Interest and Dividends	\$ 506,416.34
Disbursements	\$ (292,916.67)
Net Income Balance	\$ 213,499.67
Total Capital and Income Balance	\$ 8,812,740.58
Market Value of Fund	
Balanced Portfolio as at December 31, 2009	\$ 5,638,472.90
Short-term Portfolio as at December 31, 2009	\$ 4,015,735.49
Net Market Value	\$ 9,654,208.39
Market Increase	\$ 841,467.81

SHHF Grants Approved 2008 and 2009



Grants from Capital: \$1,000,000

Grants from Income: \$340,000

Grow



INAUGURAL COMMUNITY DONOR PROFILE

Award-winning Surrey chef, Marilyn Pearson, has proven to be a leader in more ways than one. When we sat down to work on our visioning process – including a donor engagement strategy – Marilyn, who is also a Director of the Surrey Homelessness and Housing Society, wasted no time in putting her money where her heart is.

A long-time community volunteer and winner of the City of Surrey's Social Planning Award in 2003, Marilyn is no stranger to the challenges facing Surrey. Marilyn's gift of \$5,000 will provide a direct benefit to the community. Her generosity will find a home in a Surrey-based project that will help to end homelessness.

Marilyn maintains a blog that regularly features worthy causes including initiatives aimed at solving homelessness in Surrey. We thank Marilyn for her investment in Surrey and hope she inspires others to think about how they can invest in ending homelessness.

"Since I was young teenager I have felt a deep connection with people who are homeless. In this day and age not having a home is just unacceptable.

My parents taught me the philosophy of giving – it's just a part of who I am. For me, giving back is a personal responsibility." Marilyn Pearson

Grant

Inaugural Grant

In 2008, we awarded a one-time grant of \$1 million to the Atira Women's Resource Society. This \$1 million gave Atira the final funds it needed to complete its \$17 million project in the heart of Whalley.

Once completed, this facility will provide services for at-risk women and girls who struggle with substance abuse, mental-health problems and violence. The project includes housing units for short-term stays, long-term transition and a childcare centre and health clinic. The 8,000-square-foot building is expected to house 200 people a year, with the health clinic serving another 5,000.

Annual Grants

We take a sustainable approach to funding by awarding only the earnings from our endowment fund. Our Annual Grants Program aims to distribute approximately \$200,000 annually among four to six projects that best demonstrate the potential to reduce homelessness and increase access to safe and affordable housing for people who are homeless or at risk of homelessness in Surrey. In 2009, after receiving many outstanding applications, we were able to increase our target and award \$245,000 in grants.

In our inaugural year of grant giving we have sought to achieve a balance in our strategic financial investments between supporting well-established organizations and emerging programs and innovation.



Grant

Profile 1



Kla How Eya

PROJECT: ANYS YOUTH TRANSITION WORKER PROJECT

In 2009 we awarded \$40,000 to the ANYS Youth Transition Worker Project. This investment allowed Kla-how-eya to hire a full-time staff member to work with sixteen to eighteen year-old male youth who have been unable to find and keep housing due to special needs, mental health barriers or addictions issues.

This project will reduce the length of time these youth are housed in temporary shelter beds, reduce the number of youth turned away due to lack of beds, and increase the number of youth permanently housed.

"Despite the recession, cuts to youth services and an increase in poverty, our program has been successful in reducing youth homelessness - but there is still so much more we can do." Jolynn Kane, ANYSH Coordinator



Profile 2



Newton Advocacy Group Society

PROJECT: SURREY RENT BANK

We awarded the Newton Advocacy Group Society \$60,000 for the Surrey Rent Bank – a pilot project that will provide loans to people at risk of homelessness for rent, security deposits and utilities. The project is modeled on a proven program established in Calgary and includes financial literacy workshops with participants.

This important program includes a significant evaluation component that will capture meaningful information and make it easier to share the program with other communities. The project's advisory committee includes representatives from community groups, financial institutions and government. As the lead funder, we are also at the table, participating with other organizational partners in ensuring this pilot project is supported to succeed.

"The Surrey Rent Bank is a wonderful example of how stakeholders from all levels of government, the business community and not-for-profit organizations can work together and contribute to practical solutions for homelessness. The Rent Bank will begin to help people in short order." Susan Keeping, Executive Director, Newton Advocacy Group Society

Grant

Profile 3

Pacific Community Resources Society

PROJECT: SUPPORTIVE TRANSITION AND ROOMMATE (STAR) PROGRAM



“Long-term solutions to homelessness involve more than a roof. This grant will give these youth a chance to stabilize their lives which will put them in a better position to receive other supports and move towards self-sufficiency.” Michelle, Manager, Newton Youth Resource Centre

Program now renamed: Surrey Annex House

We awarded Pacific Community Resources Society \$30,000 for the Supportive Transition and Roommate (STAR) Program. The grant provides start-up funds for a program to provide a transitional, semi-independent living environment for homeless and at-risk female youth for up to one year.

This unique program will allow young women between sixteen to nineteen years old, currently on youth agreements with the Ministry of Children and Family Development, to live in a supported living environment with a round-the-clock staff. This program will also provide youth the option to stay beyond the nineteen year age limit and transition into stable independent living.



Profile 4

Surrey Urban Mission

PROJECT: BUILDING BRIDGES FOR LIFE



We awarded \$50,000 for Building Bridges for LIFE - a pilot project that matches established mentors with people who are recently homeless and have been or will be placed in permanent housing in Surrey. The project will assist people who are newly housed to rebuild their networks, and regain confidence and control in their lives and to become valued in relationships and opportunities of community life.

The Surrey Urban Mission Society was created in 2001 with a partnership formed by Christ the King Lutheran Church, St. Helen's Anglican Church and Oak Avenue United Church. Members of the three congregations believe that practical solutions are needed to assist people who are homeless and living in poverty.

“Without this grant our organization would not have the capacity to provide this critical service to people who are newly housed. This mentorship program is an investment in the future - in people staying housed and connected to their communities.”
Jonquil Hallgate, Executive Director of the Surrey Urban Mission

Grant

Profile 5 Surrey Homelessness and Housing Task Force

PROJECT: SURREY CONNECT DAY 2009-2010



We awarded \$5,000 to the Surrey Homelessness and Housing Task Force to support Surrey Connect Day 2009-2010 - a part of the Metro-wide Homelessness Action Week 2009. Surrey Connect is based on the proven Project Homeless Connect model that brings a range of services to one location, on one day, so that people who are experiencing homelessness can conveniently and directly access services that improve their quality of life.

Surrey Homelessness and Housing Task Force is a community-based table made up of community organizations, individuals and government representatives that work together to tackle the issue of homelessness in the City of Surrey.

"The Surrey Connect Day is a perfect example of how a small investment can pay off in big ways. Not only did this grant help to serve the needs of people who are homeless, it helped to build relationship between the groups that collaborated to make the day a success." Alice Sundberg, Community Co-ordinator, Surrey Homelessness and Housing Task Force

Profile 6 YWCA

PROJECT: ALDER GARDENS PROJECT



We awarded the YWCA \$60,000 over three years in support of the Alder Gardens Project. This new housing community will provide 36 supportive housing units for single mothers - including those leaving abusive relationships.

YWCA Alder Gardens will offer support services to residents and provide them with tools and resources to help build their economic independence and prevent future homelessness.

"This grant helped us leverage local partnerships and strengthen our relationships in the community - not just to raise additional funding - but also to collaborate more effectively with other service providers in Surrey."

Bobbi Sarai-Tanguay Manager, Fund Development YWCA



Grant

Responsive Grants

We recognize that sometimes emergencies arise where the health and safety of Surrey residents is in jeopardy, where there is a compelling opportunity that may be missed, or where there is a significant opportunity to leverage other monies that were not available at the time of the regular annual granting cycle.

To fill this need we established our Responsive Grants Program. These are special grants that can be made by the Board outside of the regular granting cycle.

OUR INAUGURAL RESPONSIVE GRANT

Surrey Urban Mission

PROJECT: WELLNESS CLINIC

Our responsive grant of \$5,000 to Surrey Urban Mission will support a health and wellness clinic for the homeless population they serve. This is an important outreach initiative that not only provides needed primary health-care services but also offers a way of connecting – in some cases for the first time – with people who are homeless.

This initiative is a collaborative partnership with a number of groups including the Kwantlen Polytechnic University Nursing Program, the Douglas College Nursing Program and community health-care practitioners.

“This grant has allowed us to begin to meet the health needs of people who are marginalized and often avoid traditional health care facilities. Through this connection we can establish trust and work to improve their quality of life.” Jonquil Hallgate, Executive Director of the Surrey Urban Mission





Lead

The Surrey Homelessness and Housing Society is committed to providing leadership and resources for programs, projects and initiatives addressing the needs of people who are homeless or at risk of homelessness in Surrey.

As a funder, we do that not only through our grant-making programs but also by participating, as partners, in the community. Working with the agencies we fund at community tables and on special projects allows us to be closely involved as initiatives are developed and implemented. We can see first-hand the challenges faced by service agencies and meet the people whose lives are changed through their work. We can also use that learning to enhance and support programs that are working and identify what programs need to be created to help solve homelessness in Surrey.

Board Members

Our Board members are leaders in the community we serve and represent a variety of sectors including business groups, faith communities, unions, the City of Surrey and not-for-profit organizations.

REVEREND RANDY EMERSON, Cloverdale Christian Fellowship

TOM GILL, City of Surrey Councillor

RANDY HEED, VP, Colliers International

MARILYN HERRMANN, Executive Director, Surrey Food Bank

GARY HOLLICK, Publisher, Surrey Now

STEVE KURREIN, VP, Residential Development: Progressive Construction Ltd.

LAURIE LARSEN, President, CUPE Local 402

SANDY MCLEOD, Program Coordinator, Delta Employment Skills Program

MARY MILLER, Management Consultant

MARILYN PEARSON, Owner, Cuisine and Company & The Garden Wedding Company

PETER SIMPSON, CEO, Greater Vancouver Home Builders' Association

JUDY VILLENEUVE, City of Surrey Councillor

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